



BondCliQ

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CORPORATE BOND / EQUITY RELATIVE VALUE TRADING STRATEGY

FALL 2023

Corporate Bond Data via BondCliQ

Details on our corporate bond data sets:

Pricing Data

- Daily quotations from >45 market makers
- ~800k price updates per day across 18,000 bonds
- 9,000 bonds a day have quotation data from ≥ 3 dealers

Transaction Data

- All reported trades in US corporate bond market
- ~100k trades a day totaling ~\$45 billion in volume
- Trades are enriched with T, I, Z, and G risk spreads

All corporate bond data has been equity “tickerized” to facilitate cross market analysis

Both data sets have >5 years of history

Available via real-time API or end of day flat file

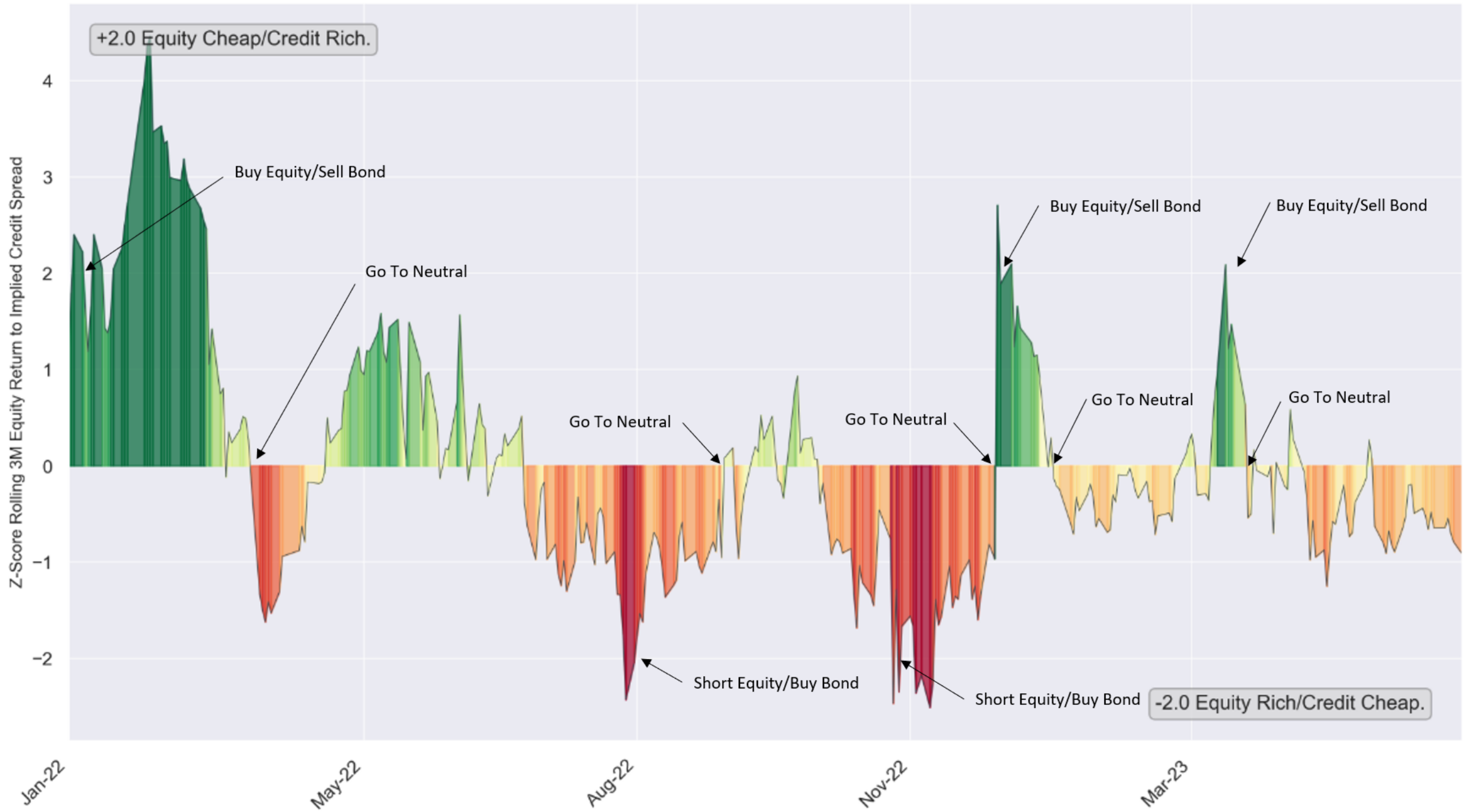
Key Question: Is there a relationship between corporate bond and equity price movements?

Potential Trading Strategy

Entry Exit Transform on Credit/Equity Rich-Cheap Signal:

- Rules based trade based on a Z-score
 - **Credit Richness** – spreads too tight to equity feature
 - **Credit Cheapness** – spreads too wide to equity feature
- Equity feature is a 3-month lagged return
- +/-2 standard deviations is the threshold of the 1st necessary condition, followed by a cross back over the engage the trade
- Position is held until the Z-Score returns to fair value/zero





Cumulative Return - Simple Long/Short Credit-Equity RV Strategy VS SPY ETF - Ticker: FDX, CUSIP: 31428XCA2





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Next Steps

BondCliQ provides free access to a Jupyter notebook and sample data for FDX, DIS, CMCSA to examine and run the strategy

[Click here to sign-up for access](#)

Questions / Contact Information:

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